

Proposed Title:				
Form completed by (name and surname)				Date
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Telephone numbers				
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Category	Research	Prescribed	Professional	General / Other
Discipline				
Peer review required?				
Format required	Electronic	Printed book	Open Access	
Short description of content				

Target market			
Estimated market potential	Annual sales (units)	Market for prescribed work	Subject (Module)
Marketing channels and opportunities			
Extent of manuscript	Number of words	Number of pages	Current page format (e.g. A4)
Artwork and illustrations	Quantity, type and format		
Date of completion of the manuscript			
Required publication date			
Funding available for the publication			
Format of submission (Software program and version)			
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